

**FOR IMMEDIATE RELEASE**

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**HBF AND EDELMAN<sup>®</sup> LEATHER ANNOUNCE PARTNERSHIP**

Hickory, North Carolina – *September 2007* – A new partnership offering luxurious and heirloom quality Edelman Leather combined with the innovative design and quality construction of HBF seating products now provides A&D professionals total freedom when specifying high-end, leather-upholstered seating.

“An Edelman Leather and HBF partnership provides our designers and dealers with a simplified process to select two premium products for their projects,” states Charlie Bell, President of HBF. “Both brands are recognized for design and quality; a partnership makes sense for both companies and their clients.”

Edelman is known for producing the world’s highest quality leathers; its cattle are raised exclusively in Europe free range without barbed wire, and they are never branded. “We sell only full-grain, unadulterated hides to craft our luxury leathers,” explains John Edelman, President of the third-generation Edelman Leather. “Our partnership with HBF provides designers more freedom, more color and more texture options on HBF furniture.”

Edelman Leather also has a practical side. A selection of the leathers are powered by Crypton®. This exclusive, patented technology provides a spill and stain resistant product, without changing the look and feel. This allows HBF furniture, upholstered in these leather products, to withstand the test of time in high-traffic installations while maintaining the designer's desired aesthetic.

Just as HBF is committed to environmental responsibility, so is Edelman Leather. Both HBF seating products and all Edelman Leathers have attained GREENGUARD Indoor Air Quality Certification.

With over 750 Edelman colorways, 60 textures, and every piece in the HBF seating collection, this is ***total freedom*** for designers, ***made easy***.

For more information on HBF seating featuring Edelman Leather, visit [www.hbf.com](http://www.hbf.com) or [www.edelmanleather.com](http://www.edelmanleather.com).

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