

**FOR IMMEDIATE RELEASE**

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**ALLSTEEL AND EDELMAN LEATHER  
ANNOUNCE PARTNERSHIP**

Muscatine, Iowa – *June 2007* – Designers looking for the highest quality leather turn to Edelman Leather, a company focused exclusively on providing A&D professionals with uncompromisingly beautiful leathers for interior spaces. Allsteel Inc. is pleased to announce it has formed a partnership with Edelman to offer its leathers on a number of Allsteel’s top seating offerings, including #19®, Relate® and Sum®.

“Allsteel is committed to providing the A&D market with the innovative materials and options they need to design one-of-a-kind workspaces,” says Jim Contois, Allsteel Industrial Design Manager. “Many of those spaces are designed to communicate elegance and refinement, which is the same image Edelman Leather conveys. The partnership allows us to give designers more choices and flexibility when specifying high-end, leather-upholstered chairs.”

Edelman’s reputation for producing the world’s highest quality leather is due primarily to its unique approach. Its cattle are raised exclusively in Europe free range without barbed wire, and they are never branded.

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“We only sell full-grain, unadulterated hides to craft our lines of luxury leathers, empowering designers with the freedom to install exceptional leather furniture in a wide variety of office applications,” explains John Edelman, President of the third-generation, family-owned Edelman Leather. “Our partnership with Allsteel gives designers more color and texture options when including the company’s chairs in well-appointed, beautiful spaces.”

Edelman leather also has a practical side. It is the world’s only leather powered by Crypton®, a patented stain- and spill-resistant formula that is bound with the hide of select Edelman leathers. This allows Edelman-upholstered furniture to stand the test of time in busy, high-traffic office environments.

“Designers specifying leather want and need those chairs to be as beautiful and lustrous on day one as on day 1000. Edelman leather allows Allsteel to offer furniture that beautifully maintains the designer’s desired aesthetic in high-use workplaces, yet also effectively resists coffee, wine, odors, grass and grease,” Contois states.

And just as Allsteel is committed to environmental responsibility, so is Edelman Leather. The company’s leathers are GREENGARD® Indoor Air Quality Certified by the GREENGUARD Environmental Institute, ensuring Allsteel chairs specified with Edelman leather will help contribute to healthy interior spaces.

For more information on Allsteel seating featuring Edelman leather, including #19, Relate and Sum, visit [www.allsteeloffice.com](http://www.allsteeloffice.com).

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**About Allsteel Inc.**

Allsteel Inc. designs, builds and delivers progressive and relevant workplace furniture solutions. The company has Resource Centers in Atlanta, Boston, Chicago, Dallas, New York, San Francisco, Santa Monica and Washington, D.C. For information, visit its website at [www.allsteeloffice.com](http://www.allsteeloffice.com).

**About Edelman Leather**

Edelman Leather creates distinctive leather and furniture for the architect and interior design markets. Headquartered in New Milford, Conn., the firm is the world's only leather company with its own showrooms, which are located in major U.S. markets. The firm is also represented around the world in Montreal, Toronto, London, Hong Kong, China, Singapore, Turkey, Dubai and Australia. For more information, visit [www.edelmanleather.com](http://www.edelmanleather.com).

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